

SIERRA SURF SOCCER CLUB



*Providing the best of the best
opportunities and experiences.*



Website
www.sierrasurfsoccerclub.net



Welcome to Our Family



Sierra Surf is dedicated to providing the “Best of the Best” experiences and opportunities for boys and girls youth soccer players in Reno, Sparks, Carson City, and surrounding areas. Our focus on player development and success sets us apart.

RESPECT
FUN
Effort
Education

Development
Family
Integrity

Community
TRUST
Surf Nation



INDIVIDUAL PLAYER DEVELOPMENT



At Sierra Surf, we are committed to creating a fun, safe, and challenging training environment where players are encouraged to give their best effort and embrace the process of growth—even when it's uncomfortable.

Our coaching staff focuses on teaching the fundamentals of the game as a platform for learning multiple positions and developing strong decision-making skills on the pitch. We prioritize development over winning, and our players are consistently given opportunities to make game-like decisions that build confidence, trust, and soccer intelligence.

Our goal is to nurture well-rounded players who love the game and are equipped to grow in all 4 pillars of the game: technically, tactically, physically, and mentally.



Why Should You Choose Us?



Player-Centered Development

Our coaching philosophy is rooted in building technical skill, game intelligence, and character. We focus on long-term growth over short-term wins, helping each player reach their full potential on and off the field.



Club Values & Supportive Environment

We teach more than just soccer. Our core values—Family, Integrity, Trust, Effort, and Respect—guide everything we do. We create a positive, inclusive culture where every child is valued and supported.



High-Quality Coaching

Our staff includes licensed and experienced coaches trained in modern, player-focused methodologies. Coaches follow a unified curriculum tailored to each age and stage, with oversight from our Director of Coaching to ensure consistency and quality. Coach education plays a significant role in the club with all coaches participating in club wide education and encouraged and supported to achieve higher U.S. Soccer licenses.



Part of Surf Nation

As a proud member of Surf Nation, Sierra Surf benefits from national-level resources, competitive pathways, and training support while maintaining the feel of a local, close-knit club.



SURF SELECT

Surf Select is a national identification program that brings together the most talented pool of players and coaches across the Surf Nation Community. Through a series of regional and national events, players will be identified to represent Surf Select at some of the top domestic and international events across world football. Our Sierra Surf players have been selected to represent our club all over the World, including; England, Spain, Morocco, N. Ireland, Brazil, Dominican Republic.



INDIVIDUAL DEVELOPMENT

PLAYING TIME



> 7V7 & 9V9

We maintain a high level of playing time, with adjustments based on developmental needs that allow each player to impact the match. Factors like player's effort, health, practice session attendance may influence playing time. Strict roster caps are in place to ensure balanced rotations.

> 11V11

As the team grows, competition heightens. Coaches make strategic decisions about playing time based on team needs, positional depth, and performance. Coaches will continue to provide opportunities for players to grow and contribute to team goals with individual development.



SURF NATION

GAME MODEL AND TACTICAL FRAMEWORK



Player Development is at the heart of our Surf Nation Game Model. We want to help educate our players tactically in order to help them succeed at the next level. The future game will likely be a faster and more tactically flexible version of the current one; we aim to support our players in preparing for it.



An effective Game Model provides a reference point for how players will make decisions collectively. This framework also extends to curriculum and session design, connecting all elements of practice to the game. Training drives development, while the games provide experiences.



Our coaching staff are provided with all Surf Nation resources including access to the Academy Soccer Coach session design software and library.

Player Development Model



Individual Development Plan



Initial Assessment

Coaches evaluate players' technical, tactical, physical, and mental attributes at using our club assessment rubric. Players also self-assess to reflect on their strengths and challenges using the template shown below.

Goal Setting

Short-term (monthly) and long-term (seasonal) goals are established collaboratively between the player and coach. Goals may include areas such as 1v1 defending, positional awareness, passing accuracy, leadership, or communication.

Development Plan Creation

Players are guided through how to create a personalized plan that focuses on their goals and identify as areas of growth that coincide with the player goals.

Ongoing Feedback & Check-Ins

Regular feedback sessions and mid-season reviews are held between players and coaches. Adjustments are made to the plan as players progress.

End-of-Season Review

Final evaluation and reflection help the player understand their growth over the season. New goals are set for the next phase of development.

ATTACKING PRINCIPLES

- SPACE
- CREATIVITY TO PLAY FORWARD
- BREAK LINES
- CREATE AND FINISH COVER FOR COUNTER

DEFENDING PRINCIPLES

- IMMEDIATE PRESSURE
- NUMBERS BEHIND BALL/COMPACT
- TRACK AND COMMUNICATE
- DENY / FORCE WIDE
- INITIATE COUNTER

TECHNICAL

ATTACKING	DEFENDING
PASSING	HEADING
RECEIVING	TACKLING
TURNING	FOOTWORK
DRIBBLING	APPROACH
SHOOTING	BLOCK/CLEAR

PSYCHOSOCIAL

RESILIENCE	CONFIDENCE
FOCUS	DISCIPLINE
WORK ETHIC	KINDNESS
CONTROL	COMPETITIVE
COACHABLE	SPORTSMANSHIP
TEAMMATE	GRIT

PHYSICAL

EDURANCE
SPEED
AGILITY
POWER
QUICKNESS
FLEXIBILITY

TACTICAL

ATTACKING	DEFENDING
AWARENESS	PRESSURE
SPACE	COVER
SUPPORT	BALANCE
CREATIVITY	DELAY
POSS Vs PEN	DENY
MOVEMENT	COMM/ORG

PLAYER FOCUS



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Preparing for the next level

College Recruiting



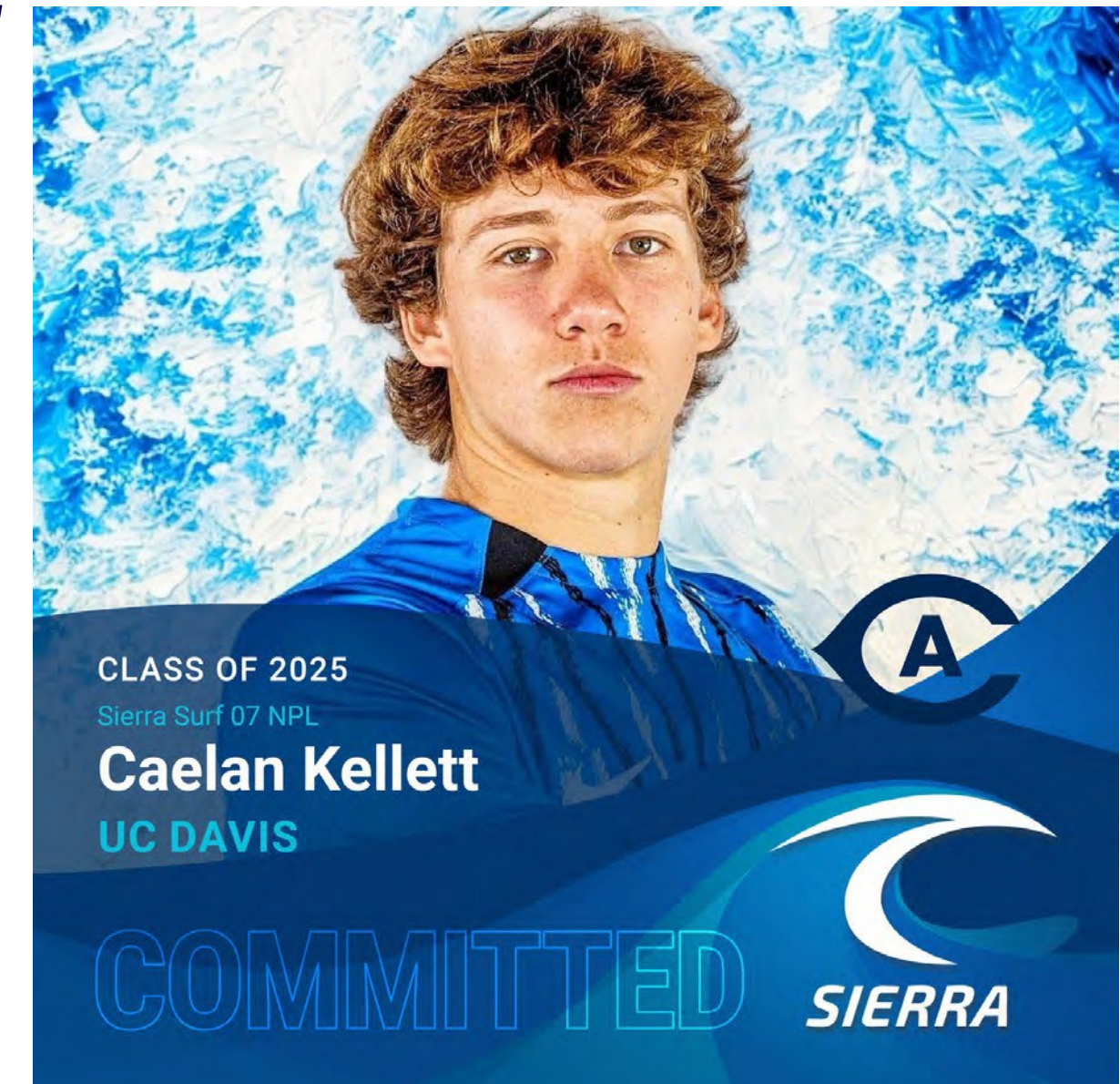
- Our DOC spent 15 years coaching at the Division I college level and provides meetings with teams to discuss the college recruiting process. We provide college pathway support and build communication plans.
- Individual Development Plans and assessments are provided twice per year to discuss goals and create plans. Veo analytics are utilized to increase player tactical knowledge and gain access to creating highlight reels.
- Showcases and Surf Nation reputation provides our players access to top tournaments attended by college coaches. Our emphasis on accountability, leadership and time management helps build good habits that will translate to success in college.



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DEVELOPMENT FIRST.
FAMILY ALWAYS





Thank You for attending our tryouts

Have additional questions?

Email our DOC Debs Brereton:

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